

MASS COMMUNICATION

Associate of Art/Associate of Science degree



Program and Career Description:

The Mass Communication emphasis is a two-year program for students planning to complete a bachelor's degree at a four-year school. Students can pursue careers as a writer, editor, news analyst, as well as a correspondent or desktop publisher. They are also employed in advertising, marketing, promotions, and public relations. Below are some selected occupations.

Career	Entry-Level Education	Entry-Level Pay	Median Pay	Experienced Pay
Writer/Editors	Bachelor's degree	\$29,430	\$42,810	\$61,720
Reporters	Bachelor's degree	\$21,000	\$29,530	\$41,370
Desktop Publishers	Bachelor's degree	\$26,580	\$44,520	\$60,600

Career and salary information taken from JOBS4TN.GOV. Check out this website for additional information about job descriptions, education requirements and abilities, and supply and demand for these careers. For additional information from a national perspective, go to Bureau of Labor Statistics, U. S. Department of Labor on the internet at www.bls.gov. Visit the [Occupational Outlook Handbook](#) on this website. Salaries are not guaranteed.

Transfer Options

This program is a Tennessee Transfer Pathway (TTP) major. A student who completes the associates degree in this major is guaranteed that all required community college courses will be accepted in this major at the transfer institution. To see which four-year institutions offer this TTP major and guarantees a seamless transfer, visit the Tennessee Transfer Pathway website at www.tntransferpathway.org.

Articulation agreements exist between other private and non-TN public institutions. These agreements are available at www.columbiastate.edu/admissions/transfer-information.



MASS COMMUNICATION

Major in Tennessee Transfer Pathway with Emphasis in Mass Communication (A.A., A.S.)

Program Requirements

Students may be required to take additional Learning Support courses.

Communications Requirement
COMM 2025 or COMM 2055
ENGL 1010, 1020

History Requirement (Take 2 courses)
HIST 2010, 2020, 2030, 2310, 2320

Humanities/Fine Arts (Take 3 courses -- one must be a literature course)
ART 1035, 2000, 2020
ENGL 2160, 2860
HUM 1010, 1020
MUS 1030
PHIL 1030, 1040, 2200
THEA 1030
Literature Options: ENGL 2055, 2130, 2235, 2310, 2320

Natural Sciences Requirement (Take 2 courses)
ASTR 1030
BIOL 1080 (must not be paired with another BIOL)
BIOL 1110, 1120, 2010, 2020
CHEM 1110, 1120
ESCI 1010, 1020
PHYS 2010, 2020, 2110, 2120
PSCI 1030

Mathematics Requirement (Take one course)*
MATH 1010, 1130, 1530, 1630, 1710, 1720, 1730, 1830, 1910

Social/Behavioral Sciences (Take 2 courses)
ANTH 1230, 1430
ECON 2100, 2200
GEOG 2010
PHED 2120
POLS 1010, 1030, 2025, 2035
PSYC 1030, 2130
SOC 1010, 1040, 2010

Major Required Courses

COLS 101
COMM1020
MCOM 1110
Mass Communication Electives (Take 2 courses)
COMM 1030, 1240, 1400, 2450 (Courses offered on a limited basis. Please see your advisor for more information.)
Electives** - An elective can be any college-level course. Highly recommend ARTP 2630, ARTP 2632, or ENGL 2860.

* Students transferring into the following MTSU programs should take MATH 1130 (College Algebra): Audio Production, Recording Industry: Commercial Songwriting, Recording Industry: Music Business.

If you have completed TN eCampus courses, run a degree audit from the student tab in myChargerNet to determine how these courses apply to this program.

Requirements for Graduation include:

- earning 25% of total program credits in residence at Columbia State.
- earn a cumulative GPA of 2.0 or higher.
- taking the Exit Exam.

Sample Academic Plan

First Year – Fall Semester

___ ENGL 1010	English Composition I	3
___ Social/Behavioral Science		3
___ MCOM 1110	Media and Social Institutions	3
___ History Requirement		3
___ Mathematics Requirement*		3
___ COLS 101	Columbia State College Success	1
		15

First Year – Spring Semester

___ ENGL 1020	English Composition II	3
___ COMM 2025	Fundamentals of Speech Communication or	
___ COMM 2055	Argumentation and Debate	3
___ COMM 1020	Media Writing	3
___ History Requirement		3
___ Humanities/Fine Arts		3
		15

Second Year – Fall Semester

___ Literature Requirement		3
___ Social/Behavioral Science		3
___ Natural Science Requirement		4
___ Mass Communication Elective		3
___ Elective**		3
		16

Second Year – Spring Semester

___ Natural Science Requirement		4
___ Humanities/Fine Arts		3
___ Mass Communication Elective		3
___ Electives**		3
		14

TOTAL CREDIT HOURS 60

*If pursuing the A.A. degree, 6 of the 7 elective hours must be one-year sequence of the SAME foreign language. Requirements for a Bachelor of Arts Degree at universities include demonstrated competency in foreign language at the intermediate level. Community college students are encouraged to attain intermediate-level competency in foreign language before transferring. Complete information regarding foreign language requirements at each university may be found on the transfer and articulation websites of the Tennessee Board of Regents and the University of Tennessee System. Community college students are encouraged to be familiar with foreign language requirements at the universities and, if applicable, complete the requirements before transferring.

For more information contact:

Anna Robins at
arobins1@columbiastate.edu or 615.465.5761
or
Humanities & Social Sciences Division office at
931.540.2780